

Wisconsin Public Library Consortium
Selection Committee Meeting Minutes

August 29, 2019 1:00 PM– 3:00 PM

Present: Attendees: Kathy Baker (SCLS), Chris Hamburg (MCLS), Nicole Hardina-Wilhelm (WLS), Kayce Henderson (WRLS), Kaushalya Iyengar (BLS), Samma Johnson (IFLS), Deen Layland (WRLS), Scott Lenski (MCFLS), Darcy Mohr (LSLS), Lorelee Peterson (WVLS), Jacki Potratz (MCFLS), Rebecca Schadrie (MCFS), Rosalia Slawson (MLS), Maureen Welch (IFLS), Julie Woodruff (IFLS)

Absent: Nancy Ashmore (SWLS), Annie Bahringer (MLS), Michelle Dennis (ALS), Katie Hanson (SCLS), Irene Scherer (KLS), Sara Swanson (LSLS), Cathy Tuttrup (BLS), Kristie Wilson (NLS), Katie Zimmerman (WVLS)

Project Manager: Sara Gold (WiLS)

Notes: Sarah Birkholz (WiLS)

Teleconference meeting held via GoToMeeting – See instructions at end of agenda

1. Welcome and Introductions

Meeting opened at 1:01 pm, and attendance was taken

2. Review of Budget Spreadsheet

Background: The WPLC Selection Purchases budget spreadsheet was created to help track the WPLC purchases made throughout the year. Many of the roles have alternating selectors thus requiring tracking of purchases.

During the meeting: The Committee will review the spreadsheet during the meeting and discuss its importance. We will also identify and discuss new areas of need for selectors.

DISCUSSION:

D. Mohr was welcomed to the committee and shared her areas of interest regarding selecting: adult, non-fiction, politics, religion and art. S. Gold will set up a marketplace account for her.

L. Peterson has no assigned areas currently. In the past she selected children's and YA titles including compiling ALA media award winners. K. Iyengar can use help with juvenile series so L. Peterson will help with ALA award winners and Juvenile series.

C. Hamburg reported the changes OverDrive made to remove the "recommend this title for purchase" feature for RTL have REALLY decreased the random requests from patrons. The requests are more manageable and more in line with the WPLC Collection Policy. HOORAY this is a great change and has helped a lot.

BUDGET RECONCILIATION:

We are at approximate YTD of \$452,426.85 remaining for year which is right on track. We are spending approximately \$110K a month. The Holds manager have gone down dramatically and everyone is doing a great job keeping within genre budgets – thank you!

Two updates: The cost per circ (CPC) pilot is being funded by the \$10,000 donation from Pat Wende.

Also the Tantor and Blackstone simultaneous use collections will be expiring soon. There was a discussion about renewing the packages and the committee is in favor of renewing them. In addition, the committee would like to see some simultaneous use packages for ebooks. R. Slawson asked for some data about whether simultaneous use audio or ebooks circulate better. Since the WPLC doesn't have simultaneous use ebooks, S. Gold will ask OverDrive what their data shows.

S. Gold explained that the consortium has moved to a content credit instead of receiving individual invoices for content and how this will make reconciliation much easier for the project managers. M. Welch predicted OverDrive had a Friday Frenzy content credit promotion on Sept 14th last year keep your eyes open for a Friday Frenzy offer on Sept 13th this year.

Additional documentation: [WPLC 2019 Selection Purchases](#)

3. **Publisher Changes**

Two of the big 5 publishers announced changes to their purchasing and lending models that will have punitive effects on WPLC member libraries. We will discuss the changes implemented by Simon & Schuster and Macmillan

Additional documentation: [Publisher Model Changes](#)

Discussion: See discussion notes for item #4

4. **Plan to Respond to Macmillan**

MacMillan has announced that as of November 1, 2019, the following changes will be implemented: Frontlist Ebook Titles: Only one copy will be available to the WPLC shared collection (no copies will be able to be purchased by Advantage system accounts) for the first 8 weeks after the title's release date. The price will be \$30. After the 8 week "waiting period" expires, consortium and Advantage copies will be available for purchase as a metered 2-year term license for \$60 per copy.

OverDrive is encouraging the WPLC to respond to Macmillan directly to these changes, in addition to working with OverDrive and other OverDrive customers. The WPLC Project Managers are suggesting a response that includes sharing with Macmillan the total Consortium's amount spent on Macmillan titles over a selected period of time, i.e. one year, two years etc., and let them know that we will be reducing our purchases with them in 2020 by that amount.

During the meeting: We will discuss the proposed response to Macmillan and will ask for feedback and approval from the committee.

DISCUSSION:

The committee discussed the pros and cons of options for managing Macmillan content. The fear of massive holds after purchasing one copy of an embargoed title is real. S. Gold said she is working with OverDrive on a plan to not accumulate massive holds. One suggestion was to see if OverDrive could hide the titles once purchased so they are in the system but not able to accumulate holds. The selectors were divided on what will make patrons more upset: waiting forever for a copy, or not seeing titles from popular authors at all. R. Slawson shared some messaging from Dayton Metro Library and Seattle Public Library that explains the Macmillan embargo.

<http://www.daytonmetrolibrary.org/news/3505-proposed-changes-to-ebook-and-eaudiobook-access>
<https://www.spl.org/about-us/news-releases/chief-librarian-marcellus-turner-speaks-on-macmillan-e-book-policy>

It was agreed that any messaging from OverDrive must be on Libby. We need to find out how much of our annual collection budget is spent with Macmillan. Sara will check.

S. Gold reported that she is talking with Toronto PL, LA County, King County, Kansas/Missouri consortium and the Ohio Digital Library. All are large OD customers and all want to know what others are doing – If we propose a boycott, the other consortia may follow suit. The consensus of the committee is that we are stronger together and we should consider OverDrive an ally. We can lead this charge, and invite others to join in.

M. Welch suggested that when running stats, we should look at the differences of spending/circ for Tor before and after the embargo. Do we know how much of each dollar spent with OverDrive goes back to the publisher?

S. Gold will see if we can get spending/circ before/after TOR embargo, as well as Macmillan figures for past 2 years, as well as contacting OD and asking them about percentages of where money goes from each purchase. She will also confirm that existing Macmillan titles in our collection will continue to be under the metered model.

5. **Committee information sharing and questions**

Background: This is an opportunity for member to share information or ask questions regarding selection for the Wisconsin's Digital Library.

M. Welch had a couple questions about selection guidelines:

1) Is there a limit on what consortium will spend on audiobooks? We are not always ordering enough audiobook copies via the holds manager. 50 copies are not enough for a statewide collection. We will talk to Melody about a process to change this.

2) Simon and Schuster is changing its audiobook model to 2 years rather than perpetual access. How do we address this? Consensus is to find out how much we spend on Simon and Schuster audio in a year and ask what other consortia are doing.

Meeting ended 2:37 pm

Next Meeting Date, November 12, 2019, 1 PM to 3 PM

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